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PROFILE

A researcher with interests on immigrant entrepreneurship, opportunity creation, diversity, integration, sustainable entrepreneurship, entrepreneurship education and sports entrepreneurship.

KEY ACHIEVEMENTS

- Successfully received Broman Foundation for Research and Entrepreneurship grant (**SEK 268,000** for **2017-2018**), VC ECR Development Awards (**SEK 170,000** for **2017-2018**), NAFOSTED-Vietnam (**SEK 330,000** for **2018-2020**), VINNOVA (Swedish Governmental Agency for Innovation Systems) research grant (**SEK 500,000** for **2008-2010**) and STINT Grant (**SEK 50,000**, for **2011-2012**).

EMPLOYMENT

- Aug 2016-Present Bristol Business School, UWE, U.K. **Assistant Professor/Lecturer**
- Nov 2015-Jun 2016 Jönköping International Business School, Sweden **Adjunct Lecturer**
- Mar 2009-Oct 2015 Jönköping International Business School, Sweden **PhD Candidate & Adjunct Lecturer**
- Feb 2008-Jun 2012 DiasporaLink AB, Sweden **Business Developer & Marketing analyst**
- Oct 2005-Jun 2007 Scandilycka HB, Sweden **Manager/Owner**

EDUCATION

- Jönköping International Business School** **Sweden**
 - Doctor of Philosophy (PhD) of Business Administration (March 2009-October 2016).
 - **Thesis: Opportunity Creation as a Mixed Embedding Process. A Study of Immigrant Entrepreneurs in Sweden.**
- University of East London, The Petchey Center for Entrepreneurship** **The United Kingdom**
 - Visiting Ph.D. Candidate (February 2011-June 2011).
- Jönköping International Business School** **Sweden**
 - Masters of Business Administration, First semester at the University of Wisconsin, Milwaukee. (2007-2008).
 - Thesis: Bank's Money Transfer Service in Sweden – qualitative study of Swedbank, Nordea and Handelsbanken.
- Jönköping International Business School** **Sweden**
 - Bachelors of Business Administration (2004-2007).
 - Thesis: Business ownership as a solution to unemployment.

PUBLICATIONS

- Evansluong, Q., & Ramírez Pasillas, M. (2017). The role of family social capital in immigrants' entrepreneurial opportunity creation processes. *International Journal of Entrepreneurship and Small Business* (forthcoming in November 2017).

- Evansluong, Q. (2017). The influences of immigrants from emerging countries on immigrant entrepreneurship in Sweden. In: M. Ramirez-Pasillas, E. Brundin & M. Markowska (Ed.), *Contextualizing Entrepreneurship in emerging economies and developing economies*. Edward Elgar.
- Ramirez-Pasillas, M., & Evansluong, Q. (2017). Community of practice for sustainable entrepreneurship undergraduate education: A case study of an elective course in a Swedish Business School. In: S. F. Mitchell & J. A. Arevalo (Ed.), *Handbook Sustainability in Management Education: In Search of a Multidisciplinary, Innovative and Integrated Approach through University Leadership, Scholarship and Partnerships*. US: Edward Elgar.
- Evansluong, Q. V. D. (2016). *Opportunity creation as a mixed embedding process: A study of immigrant entrepreneurs in Sweden*. (Doctoral dissertation). Jönköping: Jönköping University, Jönköping International Business School
- Achtenhagen, L., Henoch, B. & Luong, Q. (2013). The Role of ICT in Supporting Transnational Diaspora Entrepreneurship. In: Teresa Torres-Coronas & Maria-Arantzazu Vidal-Blasco (Ed.), *Social E-Enterprise: Value Creation through ICT* (pp. 148-164). Hershey/PA: IGI Global.

PAPERS UNDER REVIEW

- Evansluong, Q., & Ramirez-Pasillas, M. (2017). From family embeddedness to families embedding in immigrants' entrepreneurial opportunity creation process (submitted to *Journal of Entrepreneurship and Regional Development*, ABS 3*).
- Evansluong, Q., Ramirez Pasillas, M., & Nguyen Bergström, H. (201X). Entrepreneurial opportunity creation as an acculturation process. (submitted to *The International Journal of Entrepreneurship and Innovation*, ABS 2*).

WORKING PAPERS

- Mitra, A., & Evansluong, Q. (201X). A bridge or barrier? Quest for an integrative social media narrative among immigrants (*In preparation to submit to Technological Forecasting and Social Change*, ABS 3*, September 2017).
- Evansluong, Q., Kazlou, A., Ramirez Pasillas, M., & Bui, A. (201X). Digital immigrant Entrepreneurs vs. Returnee Entrepreneurs (*In preparation to submit to Technological Forecasting and Social Change*, ABS 3*, November 2017).
- Evansluong, Q. (201X). To grow or not to grow: The impact of transnational family dynamics on immigrants' firm growth. (*In preparation to submit to European Management Review*, ABS 3*, February 2018).
- Evansluong, Q. (201X). Internationalization through transgenerational family values: The case of family firms of Chinese origin in Vietnam. (*In preparation to submit to Entrepreneurship & Regional Development*, ABS 3*, October 2018).
- Evansluong, Q., Ramirez Pasillas, M., Nguyen Bergström, H. (201X). Entrepreneurial opportunity creation as a social integration process: A two-way street.
- Evansluong, Q., Ramirez-Pasillas, M & Wigren-Kristoferson, C. (201X). Entrepreneurial opportunity as a creation process.

GRANTS

2018-2020

NAFOSTED VIETNAM (SEK 330,000)

- National Foundation for Science & Technology Development for research projects in Social Sciences and Society (equivalent to Vetenskapsrådet in Sweden). *Project entitled 'Capital structure, survival, innovation and performance of entrepreneurial firms in developing and transition economies: The case of Vietnam'*. **Co-applicant**.

2017-2018

The Broman Foundation for Research and Entrepreneurship (SEK 268,000)

- The Broman Foundation for Research and Entrepreneurship Grant for the *project research entitled 'Towards a view of transnational dynamics in immigrants' entrepreneurial opportunity creation process-The Swedish context'*. **Main applicant**.

2017-2018

UWE VC ECR Awards (SEK 170,000)

- Vice Chancellor's Early Career Researcher Development Awards (VC ECR) 2017-2018. *Project research entitled 'The influences of family on immigrants' entrepreneurial opportunity creation process'*. **Main applicant.**

2011- 2012

STINT Scholarship (SEK50,000)

- STINT Grant (The Swedish Foundation for International Cooperation in Research and Higher Education) for visiting The University of East London to carry out a project of Diaspora Transnational Entrepreneurship between Jönköping University and University of East London. **Main applicant.**

2008 - 2010

Vinnova-Sweden's Innovation Agency (SEK 500,000)

- Vinnova Grant for research in business supports for facilitating ethnic businesses connecting between Sweden and immigrant entrepreneurs' home countries. The grant was part of the project Model of transnational electronic (ICT) remittance and financial service. **Co-applicant.** The project was granted in total **SEK 3,400,000.**